

Yoga Aotearoa - IYTA (N.Z.) Inc. Vision-Slogan-Mission-Values

19 August 2008

Vision Development (the where to and to what)

Principles of common ground: The Yama and Niyama, with connection to the 'quality' words arising from working party responses – being the 'common ground' upon which we all stand.

Vision

Our vision is to inspire unity through yoga.

Slogan

Inspiring Unity through Yoga.

Mission development (the what, why and how)

- We seek to support and encourage all who wish to travel the yogic journey.
- We aim to foster connectedness through being inclusive.
- We recognise that our purpose is to provide a transformative path to health, well-being and Oneness.
- We undertake to abide by a Code of Ethics which is founded on principles of common ground and our core values.

Our mission extends to the following:

Individual members

Aim 1: *We aim to provide members with a sense of belonging.*

Why is this important? It is important for all members to feel included and connected as a community.

We will:

- listen to all members;
- provide ongoing support through our activities; and
- establish and maintain networks to encourage communication amongst members.

Aim 2: *We aim to support the integration of yoga into everyday living.*

Why is this important? It is important to help people to improve their quality of life.

We will: provide a wide range of opportunities to fit the different needs and abilities of members. These include:

- Introduction to Yoga courses;
- Yoga Study course;
- Conventions;
- Workshops facilitated through local branches, groups and the national organisation including teacher workshop days and workshops for all members ; and
- Classes in the community facilitated by IYTA educated teachers.

Aim 3: *We aim to encourage members who aspire to the self-realising purpose of yoga.*

Why is this important? It is important to support those people who aspire to achieve the ‘realisation of the true self’ principal purpose of yogic practice or living.

We will:

- continue to provide education courses, and in particular a post-graduate advanced studies in yoga diploma course; and
- encourage and support members to seek learning from sources outside of our organisation.

Teacher Education

Aim 4: *We aim to provide quality, accessible, broad yoga teacher education courses.*

Why is this important? It is important to:

- provide the community with yoga teachers of a high standard of knowledge and understanding, with the ability to teach Yoga in its wider sense;
- ensure our Teaching Diploma and Diploma in Advanced Yoga Studies courses are highly regarded;
- give our yoga teachers a sense of belonging to a supportive, ethical and professional organisation; and
- provide further opportunities for teachers to extend their knowledge and understandings.

We will:

- implement Teaching Diploma and Post Graduate teacher courses which are clearly outlined and subject to regular review and revision in response to student and tutor evaluations;
- engage teachers, tutors and administrators who are enthusiastic, positive, committed and knowledgeable; and pay them accordingly; and
- provide opportunities for teachers to receive on-going professional development.

The Wider Community

Aim 5: *We aim to reach out to the community: local, national and international.*

Why is this important?

1. It is important that we fulfil our vision in its widest sense.

We will:

- share our understanding of yoga as a transformative path to health, well-being and Oneness by:
 - providing informal opportunities for being with others in yoga;
 - radiating goodwill;
 - providing learning opportunities for all;
 - listening and responding to the needs of the wider community;
 - bringing yoga into education, health, workplaces and prisons; and
 - marketing yoga and YA-IYTA events through existing and new channels; and
- be open and inclusive of teachers and learners from all recognized yoga pathways.

2. It is important for our organisation that we are open to new insights: that we learn from, respect and share with others who are committed to yoga.

We will:

- consider any opportunity offered to bring these insights to our members.

Aim 6: *We aim to expand our organisation.*

Why is this important?

1. It is important to actively seek and include those who wish to become a part of our yoga community.

We will:

- actively market the benefits of YA-IYTA membership to new and existing members through its website, publications and by supporting members' on-going training and teaching activities;
- develop, maintain and implement an annual marketing strategy encompassing national, branch and group initiatives; and
- re-establish past relationships and establish new relationships, including reciprocity of our teaching qualifications where possible, with other yoga organisations nationally and internationally.

2. It is important to ensure that each graduate teacher from our Teacher Training Diploma and Diploma in Advanced Yoga Studies courses is nurtured and valued. The insights and passions of these people provide the organisation with energy and momentum.

We will:

- ensure graduates can maintain links with each other by:
 - holding seminars, workshops and conventions; and
 - by encouraging use of our Web Site forum facility; and
- encourage branches and groups to actively involve graduates to:
 - mentor them where needed; and
 - encourage them to share their learning experiences.



INSPIRING UNITY THROUGH YOGA